**Subject Line:** Webinar Invitation: THU, AUG 18 | How to Drive Repeat Business to Your Property

Competition for your guest's attention is constantly increasing. Are you effectively engaging your guests, building loyalty, and driving repeat business to your property?

With precise segmentation & thoughtful personalization, we can help you attract different market segments with the right message at the right time.

TravelClick offers an end-to-end solution that allows you to market to travelers in the research stage as well as those who have abandoned, recently checked out, or considered returning:

* **Create a singular database with rich guest profiles**  
  We combine guest information more than 100 connections so that you capture everything about the guest’s preferences in one place.
* **Market with confidence & science**  
  Our team will provide you with touch points crafted to fit your brand as well as the business intelligence to create strategically targeted campaigns
* **Stay in touch but automate the work**  
  Leverage our complete suite of self-service marketing tools to easily execute a comprehensive customer engagement strategy.

To learn more, check our website or SIGN UP for our webinar on Thursday, August 18, 2016. Those who join will receive a special offer!

\_\_Last week of the month!

Webinar in Northern Europe – Initial design, tweak copy and such

Roll through images – NO Happy People standing at a desk, not infographic style.

Noah will find the type of images

Building on the New Platform

Brand Colors? Brand colors

Header? GMS Logo, with travelclick logo

Does there need to be and type of copyright? Or something required through corporate?

Unsubscribe button, not a massive blast

Viewing in browser